

# Combined General Rates

Los Angeles & Antelope Valley

All prepayment orders qualify for a 10% discount. All rates are per week.



# 2024

Los Angeles Media Kit

Serving the  
**COMMUNITY**  
SINCE 2005

PRINT

**Our Weekly**  
Los Angeles

**Our Weekly**  
Antelope Valley



WEB

[ourweekly.com](http://ourweekly.com)

[facebook.com/ourweekly](https://facebook.com/ourweekly)

EVENTS



AD SIZES	OPEN TERM	4 WEEK TERM	8 WEEK TERM
Full Page	\$8,748.38	\$7,149.60	\$6,110.67
3/4 Page	\$6,627.59	\$5,523.39	\$4,720.58
1/2 Page	\$4,551.42	\$3,792.17	\$3,241.90
1/3 Page	\$3,124.30	\$2,603.15	\$2,225.15
1/4 Page	\$2,414.51	\$2,011.47	\$1,719.33
1/6 Page	\$1,657.25	\$1,382.87	\$1,180.50
1/8 Page	\$1,280.39	\$1,067.58	\$912.41
1/16 Page	\$881.20	\$733.33	\$626.63

AD SIZES	13 WEEK TERM	26 WEEK TERM	52 WEEK TERM
Full Page	\$5,313.39	\$4,744.52	\$4,313.34
3/4 Page	\$4,104.89	\$3,665.28	\$3,331.65
1/2 Page	\$2,818.93	\$2,516.78	\$2,287.46
1/3 Page	\$1,935.25	\$1,727.42	\$1,570.88
1/4 Page	\$1,494.81	\$1,388.89	\$1,213.47
1/6 Page	\$1,026.08	\$916.27	\$832.98
1/8 Page	\$792.96	\$707.81	\$643.70
1/16 Page	\$545.30	\$483.26	\$442.21

**Double Truck Open Term \$18,380.53**  
**OUR WEEKLY NEWSLETTER \$1,900.00**

## COLOR

Color is an additional charge.

Spot \$450  
Four Color \$800

## PREMIUM POSITION

Limited availability.

Front page ad across full bottom width.

Full color included.

Size: 10.5" wide by 1.5" deep  
\$4,200